## **Media Release Policy**

- 1. The following Media Release Policy (**Policy**) applies to any photographs or videos taken by Speaking Schools Pty Limited, its Franchisees, its related bodies corporate or their agents (**SSA**).
- 2. From time to time, **SSA** takes photographs and videos to use for educational and promotional purposes (**Media Content**).
- 3.SSA agrees to use all such Media Content in an ethical manner, consistent with this Policy.
- 4. As part of the booking process, the **Purchaser** may choose to opt into this **Policy** on behalf of the **Child** when they enrol in our classes. The **Purchaser** warrants that they are legally responsible for the **Child**, and are able to make legally binding guarantees for and on their behalf.
- 5. If the **Purchaser** opts into being bound by this **Policy**, they grant **SSA** permission to use the **Child's** image, visual likeness and audio likeness for any and all educational, publication and promotional purposes, and waives their right to inspect or approve the final **Media Content**.
- 6. If the **Purchaser** opts out of being bound by this **Policy**, **SSA** will use its best endeavours to ensure that no **Media Content** involving the **Child** is used for any promotional purposes.
- 7. If specifically requested by the **Purchaser** (or the **Child**) in writing, **SSA** agrees to remove from public view any **Media Content** relating to that person within a reasonable timeframe.
- 8. SSA agrees to not name or identify the Child in any Media Content without express consent from the Purchaser to do so.
- 9. Where not otherwise defined, capitalised terms have the definitions from the SSA Terms & Conditions.

Last updated 7 November 2024

